



The IUF Global Coca-Cola Workers Alliance

Through the IUF's Coca-Cola Workers Global Alliance, its members share information and experiences, identify and unite around common goals, and help unions to support each other in organising Coca-Cola workers around the world.

All unions affiliated to the IUF with members or potential members employed in the Coca-Cola system can join the Alliance.

Membership of the Alliance is free to IUF affiliates. Only a commitment to be active in the Alliance is needed.

The Alliance is guided by a Steering Committee of affiliate's representatives from all IUF regions. It was formed upon decision at the 2nd Coca-Cola Workers' Unions Global Meeting, May 22/23, 2008. Presently (as of Nov 2009) the Alliance consists of 54 unions and keeps growing .

- **Join the Alliance**
- **Get access to information & global labour relations**
- **Unite with unions around the world**
- **Join into Alliance organising and issue campaigns**

IUF Global Coca-Cola Workers Alliance
8, Rampe du Pont Rouge
CH 1213 Petit Lancy, Switzerland

Tel: +41-22-793 22 33
Email: cokealliance@iuf.org

www.iuf.org/ccww: The Coca-Cola Workers World-Wide website

The site [iuf.org/ccww](http://www.iuf.org/ccww) is a communication tool for Coca-Cola workers all around the globe.

Many activities of the Coca-Cola workers Alliance are bundled in this interactive website . The website contains news about union activities in Coca-Cola, forums, polls, videos, picture galleries, and useful documents.

The site operates in a number of languages, with the majority of articles being posted in English.

- **Register today to exchange thoughts, opinions, information with colleagues all over the world**
- **Spread the word - tell your colleagues to take a look at www.iuf.org/ccww**
- **Become a voluntary correspondent and let others know about your union at Coca-Cola**
- **Help with translating the site into your language**



Join the Union
Join the Network
Join the Struggle

The IUF Global Coca-Cola Workers Alliance

Uniting Coca-Cola Workers worldwide

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Organising Coca-Cola Workers:

To improve the living and working conditions of workers at Coca-Cola, we need to organise.

In order to increase the numbers and collective strength of Coca-Cola unions worldwide, the Alliance promotes proactive organising, encouraging members to join into a global non-alcoholic beverages sector organising campaign:

- **Join the Global organising campaign!**
- **Get assistance in planning and preparing your organising drive**
- **Reach out to worker groups that are not yet organised - including women, minorities, casual workers**
- **Feel the support of a global union organisation when defending workers against union rights violations**
- **Reach out to all workers in the beverage sector - whether Coke, Pepsi, or their smaller competitors**



Fighting Casualisation:

More and more workers in Coca-Cola operations across the world find themselves in casual, precarious employment relationships - as temps, agency workers, pseudo-self-employed, or other forms of non-stable, vulnerable labour relationships, and most often with worse conditions than regular workers. Increasingly, the threat of casual work is used to deteriorate conditions for regular workers.

The Coca-Cola Workers Global Alliance stands for a joint *charter of demands* in order to stop the abusive use of casual employment in the Coca-Cola system. We are supporting Alliance members to take up the fight against casualisation with training, consultation, and solidarity action if needed.

Our Atlanta negotiation team is discussing the issue as well with Coca-Cola Global management.

- **Organise casual workers in your locations**
- **Develop strategies to fight casualisation**
- **Support the charter of demands:**
<http://www.iuf.org/drupal/?q=node/122>



Fighting Union Rights Violations:



In order to achieve better living and working conditions, workers all over the world organise into unions. To improve their lot, we need the right to organise collectively without fear of discrimination and retaliation.

While these rights are enshrined in international conventions, they need to be monitored and implemented in practice, sometimes against fierce anti-union politics. Through the Atlanta negotiations achieved by decades of Coca-Cola workers organising and fighting throughout the world, cases of trade union rights violations are being brought to the company's attention and have been successfully stopped in countries such as Russia, Pakistan, South Africa and others.

Alliance members stand ready to act in solidarity with their brothers and sisters in case of violations of trade union rights - An injury to one is an injury to all!

- **Organise locally against trade union rights violations**
- **Find out how other Coca-Cola unions stopped workers rights violations**
- **Join the international solidarity network**
- **Bring your trade union rights issues to Atlanta**